

**Product data FASSON MP SILVER PLUS / S2045 / BG40 brown**Imprint / **AMT669**

EAN Code : 87-12739-331417

Spec Code : AF161

Issue date : 15-May-2009

**FaceStock**

A top coated bright silver metallised printing paper.

Basis Weight 83g/m<sup>2</sup> ISO 536

Caliper 0.067mm ISO 534

**Adhesive**

A general purpose permanent, rubber based adhesive.

**Liner**

BG40 brown, a supercalendered glassine paper.

Basis Weight 60g/m<sup>2</sup> ISO 536

Caliper 0.054mm ISO 534

Transparency 50% ISO 2469

**Laminate**

Total Caliper 0.140mm +/- 10%

**PERFORMANCE DATA**

Initial Tack 640N/m FTM 9 glass

Peel Adhes. 90° 400N/m FTM 2 st.st.

Min. appl. temp. -5 °C

Service temp. -40 °C / +70 °C

**Adhesive performance**

The adhesive features excellent tack and adhesion on a wide variety of substrates, including apolar, slightly rough and curved substrates.

Particularly good performance at lower temperatures, e.g. labeling of chilled products.

The adhesive complies with the European food directives and legislations, FDA 175.105 and the German recommendations XXI as published by BfR. BfR (Bundesinstitut für Risikobewertung) is the German Federal Institute for Risk Assessment. The adhesive can be used in direct contact with dry and moist, non fatty foodstuffs.

**Applications and use**

Applications include labelling of quality products such as cosmetics, toiletries, luxury articles, prepacked food, beverages, dairy products, stickers and promotional labelling.

**Conversion / Printing**

The glossy, coated facestock offers top print quality by all conventional printing technologies like letterpress, offset, flexo, screen. Inks suitable for none absorbing substrates should be used.

N.B. : Too high temperatures should be avoided, this might adversely affect the gloss of face material.

**Shelf life**

Two years, stored at 22°C / 50% RH.

N.B. : All data to be considered as typical values.

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